

## Necessary

Necessary cookies are required to enable the basic features of this site, such as providing secure log-in or adjusting your consent preferences. These cookies do not store any personally identifiable data.

Cookie	Provider	Duration	Purpose
_gcl_au	Google Tag Manager	3 months	Used to experiment with advertisement efficiency of websites using Google services.
ASP.NET_SessionId	Microsoft	Session	Stores session data during a user's website visit.
cookieyes-consent	CookieYes	1 year	Remembers users' consent preferences for subsequent visits. Does not store personal data.
__lc_cid	LiveChat	1 year 1 month 4 days	Essential for the website live chat box to function properly.
__lc_cst	LiveChat	1 year 1 month 4 days	Used for live chat functionality.
__oauth_redirect_detector	LiveChat	1 minute	Recognises visitors using live chat at different times in order to optimise chat-box functionality.
wpEmojiSettingsSupports	WordPress	Session	Determines whether the user's browser can display emojis properly.

rc::a	Google reCAPTCHA	Never expires	Identifies bots to protect the website against malicious spam attacks.
rc::c	Google reCAPTCHA	Session	Identifies bots to protect the website against malicious spam attacks.

## Functional

Functional cookies help perform certain functionalities such as sharing website content on social media platforms, collecting feedback, and supporting other third-party features.

Cookie	Provider	Duration	Purpose
ytidb::LAST_RESULT_ENTRY_KEY	YouTube	Never expires	Stores the last search result entry clicked by the user to improve user experience.
yt-remote-session-name	YouTube	Session	Stores video player preferences when using embedded YouTube videos.
yt-remote-fast-check-period	YouTube	Session	Stores video player preferences for embedded YouTube videos.
yt-remote-session-app	YouTube	Session	Stores user preferences and interface information for embedded YouTube video player.

yt-remote-cast-available	YouTube	Session	Stores preferences regarding casting availability on the YouTube video player.
yt-remote-cast-installed	YouTube	Session	Stores video player preferences when using embedded YouTube videos.

## Analytics

Analytical cookies are used to understand how visitors interact with the website. These cookies help provide information on metrics such as visitor numbers, bounce rate, traffic source, and pages visited.

Cookie	Provider	Duration	Purpose
_ga	Google Analytics	1 year 1 month 4 days	Calculates visitor, session and campaign data and tracks site usage for analytics reporting.
_gid	Google Analytics	1 day	Stores information on how visitors use the website and generates performance reports.
_gat_UA-*	Google Analytics	1 minute	Used for user behaviour tracking and to throttle request rates.
_ga_*	Google Analytics	1 year 1 month 4 days	Stores and counts page views.
_hjSessionUser_*	Hotjar	1 year	Ensures data from subsequent visits is attributed to the same user ID.

_hjSession_*	Hotjar	1 hour	Ensures data from subsequent visits is attributed to the same session.
_clck	Microsoft Clarity	1 year	Retains the browser's Clarity User ID and settings for that website.
_clsk	Microsoft Clarity	1 day	Consolidates a user's pageviews into a single session recording.

### Advertisement

Advertisement cookies are used to provide visitors with customised advertisements based on previously visited pages and to analyse the effectiveness of advertising campaigns.

Cookie	Provider	Duration	Purpose
test_cookie	DoubleClick (Google)	15 minutes	Determines whether the user's browser supports cookies.
YSC	YouTube	Session	Tracks views of embedded YouTube videos.
VISITOR_INFO1_LIVE	YouTube	6 months	Measures bandwidth and determines video player interface.
IDE	Google DoubleClick	1 year 24 days	Stores information about how users interact with the website to present relevant advertisements.
yt-remote-device-id	YouTube	Never expires	Stores user video preferences when using

			embedded YouTube videos.
yt-remote-connected-devices	YouTube	Never expires	Stores user video preferences when using embedded YouTube videos.
VISITOR_PRIVACY_METADATA	YouTube	6 months	Stores the user's cookie consent state for the current domain.